# VITA LOTION

Bottle dispenser 250ml

Vitaminic Lotion



### **ACTIVE INGREDIENTS**

- Vitamin A
- Vitamin C
- Vitamin E
- · Aloe Vera



**Vitamin C** has a specific "radical scavenger" action that counteracts the formation of free radicals. It strengthens the capillary vessels, ensuring good irrigation of the tissue, increasing collagen and elastic fibre and reducing free radicals. It also acts on the melanogenesis and when applied to the skin it provides photo protection and depigmentation of skin spots. One should not overlook the fact that vitamin C plays an essential part in collagen synthesis, and is necessary for specific stimulation of the messenger RNA for type 1 pro-collagen, the immediate precursor for mature collagen fibre in the skin.

**Vitamin E** is a "radical scavenger". Its function is to prevent and slow down the formation of lipo-peroxides.

**Vitamin A** stimulates cellular metabolism of tissues for the entire organism, constantly renewing it, especially in the epidermis. The new hydrated and nourished epidermis therefore retains its glow and smoothness longer.

**Aloe Vera** has a big variety of helpful properties. It has well known soothing, moisturising, calming and anti-inflammatory properties.

# RESULTS

The combination between these three vitamins and the Aloe Vera guarantees a synergetic effect, having the properties of calming down, in case it is irritated, and to speed up the healing processes. Moreover, they produce an anti-oxidative effect, to combat the aging effects.





# HYDRA CALMING LOTION

Bottle dispenser 500ml Soothing Lotion



# **ACTIVE INGREDIENTS**

- Botanical extract of Calendula
- · Botanical extract of Mallow.
- Botanical extract of Horse Chestnut
- · Botanical extract of Echinacea
- Rose extract
- Natural Moisturising Factor (NMF)

# **ACTION MECHANISM**

#### **Botanical Calendula extract**

Stimulates the production of new cells. Has an anti-inflammatory effect on sensitive and irritated skin. Improves blood circulation and skin tone.

### **Botanical Mallow extract**

Moisturises the skin superbly, at a subcutaneous level too. Creates a protective film that maintains a correct moisture balance. Has a soothing, anti-redness, emollient, decongestant effect.

#### **Botanical Horse-chestnut extract**

Strengthens the capillaries and improves haematic microcirculation.

### **Botanical Echinacea extract**

Has a powerful elasticizing, toning action.

#### Rose extract

Combats free radicals. Helps reinforce blood vessels.

# Natural moisturising factor

Regulates the skin's capacity to absorb water. Reconstitutes the hydrolipidic balance of the epidermis.

The soothing-restorative action is carried out by a team of botanical extracts that have been specially blended to provide a broad-based calming effect. By means of action mechanisms that differ greatly from one another, they act on various aspects of the sensory problem

The restorative action is carried out by the NMF that restores the hydrolipidic film and the intercellular matrix.

Regulation of the microcirculatory system takes place by means of combining vessel toning and vessel protecting substances, such as horse chestnut and mallow, boosting haematic outflow, resulting in an evident reduction in redness of the surface.

# RESULTS

This lotion gently soothes reactive skins that have previously undergone particularly aggressive treatments. Excessive stress may result in redness, irritation and sometimes bothersome abrasions. The Hydra Calming Lotion has been blended to balance two important actions: a soothing-restorative action and microcirculatory system regularization. Although different, they are essentially inseparable as both are intended for aggravated skin.



# TNT MASK

Bag 10 tabs

Non woven fabric mask

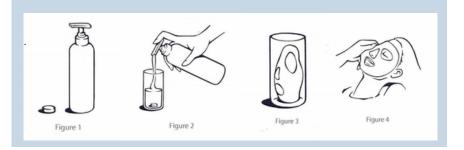


# **CARACTHERISTICS**

The mask in non-woven fabric pressed in the form of a pad is predisposed to absorb a solution containing active ingredients. Activated with HYDRA CALMING LOTION is very easy to apply and acts as a relaxing or energetic stimulant. In particular, after a treatment of laser, needling or chemical peeling makes the skin firm, smooth and fresh improving the appearance and texture of the tissue.

# METHOD OF USE

- 1. Put about 10 ml of Hydra Calming Lotion into a container. (Fig. 1)
- 2. Immerse a TNT Mask compress in it (Fig. 2)
- 3. Wait for the product to be absorbed totally. (Fig. 3)
- 4. Apply to the face, making sure it adheres perfectly. (Fig. 4)
- 5. Leave to act for about 10 minutes.







# FILL AND REVITALIZE SERUM

Airless bottle 50ml

Filler Serum for face



# **ACTIVE INGREDIENTS**

- Myrrh Deep Power Complex®
- Deep Reactivator Mineral Complex®
- Bio-Reactivator Complex®

# **ACTION MECHANISM**

### Myrrh Deep Power Complex®

This active principle is extracted from the Commiphora Mukul shrub, from which myrrh originates,

and is microencapsulated in a bio-technological process. The complex

- raises the number of lipids between cells as well as increasing their volume
- stimulates lipid synthesis
- strengthens the cellular immunity system
- replenishes skin tissue
- visibly fills wrinkles right from the first application
- fills out tissue, making it firmer and more compact

### **Deep Reactivator Mineral Complex**\*

This mineral regenerating compound including lotus flower extract, fenugreek and peach extract

- increases the permeability of the cell membrane
- stimulates osmosis
- accelerates the supply of nutrients to skin cells
- helps skin trophism

# **Bio-Reactivator Complex**\*

This complex combining wheat protein, marine collagen, and hyaluronic acid

- slows down collagenasis, the enzyme responsible for denaturing collagen fibres
- stimulates the production of structural fibres inside the dermis
- moisturizes deep down
- prevents trans epidermic water evaporation
- general repairs the skin

# **RESULTS**

Tones, fills and replenishes the skin, restoring firmness and helping the face look and feel firm, well defined and well-balanced again.

**Preventive action**. On skin that has an adequate, average level of fullness. A condition requiring preservation treatment.

**Reparatory action**. On skin suffering from a lack of tone and firmness. A condition requiring a corrective treatment based on filling any wrinkles that are particularly deep.





# WHITEN AND REPAIR SERUM

Airless bottle 50ml

Whitening Serum for face



# **ACTIVE INGREDIENTS**

- C-Clear Effect®
- Red Sorrel and Yarrow Extract
- Hydra Deep Complex®

# **ACTION MECHANISM**

### **C-Clear Effect®**

Acting on the major stages of melanin biosynthesis as well as stimulating important reparatory processes, this compound

- transforms the melanin produced by melanocytes into colourless pigments
- lightens existing stains
- combats the tyrosinase enzyme and prevents thyroxine oxidation
- blocks melanin biosynthesis
- evens out the distribution of melanin in the epidermis
- stimulates the production of collagen
- protects the skin against photoaging

### **Red Sorrel and Yarrow Extract**

- help keep capillaries healthy and strong
- has a whitening effect
- protects the skin

#### Hydra Deep Complex®

This compound of rice oil, collagen, and glycoproteins

- adjusts the deep moisturising process
- reduces the formation of flaws provoked by dehydration
- gradually releases a water reserve equivalent to the skin's daily requirements

### RESULTS

A special formula combining whitening, regenerating, protective, moisturising and anti-aging properties.

**Preventive action.** On skin with a suspected or certified tendency towards hyperpigmentation that alters the chromatic balance of your skin and flaws its natural brilliance.

**Reparatory action.** On skin suffering from stains caused by photoaging, pharmaceuticals or hormone imbalances.



